

2024-
2025



NATIONAL
BLACK LAW
STUDENT
ASSOCIATION
SOUTHERN
REGION
SPONSORSHIP
GUIDE



LEADING THE
CHARGE: TOGETHER
TOWARD TOMORROW

Dear Prospective Sponsor,

I am thrilled to extend a warm invitation for you to partner with the Southern Region of the National Black Law Students Association (SRBLSA). As the region's 54th Chair, my vision is centered around the establishment of longevity and authenticity in our relationships with our sponsors. It is essential for us law students to feel supported, and equally important for our sponsors to feel they are contributing to a robust and impact system and association of law students.

This sponsorship guide provides an in-depth overview of the various facets that make up SRBLSA. I encourage you to take the time to explore numerous opportunities and initiatives we offer. Our goal is not just to secure sponsorships but to build enduring connections that benefit both SRBLSA and our valued partners.

We believe in creating a mutually beneficial partnership where sponsors can see the tangible impact of their contributions on the development of future legal professionals. Your support will play a crucial role in our mission to foster diversity, excellence, and leadership within the legal community.

If, after reviewing this guide, you have any questions or would like to discuss how you can support our region further, I am more than happy to set up virtual coffee chats and meetings. I look forward to the possibility of collaborating with you and building a mutual partnership that will drive us "Leading the Charge: Together Toward Tomorrow."

Thank you for considering this opportunity to support SRBLSA. Together, we can create a lasting legacy of excellence and empowerment.

Warm regards,
Addison "Addie" Robinson, MBA
Mercer University School of Law
JD Candidate, Class of 2025
Chair, Southern Region
National Black Law Students Association
southern@nblsa.org.



Regional Chair's Corner

WHO ARE WE?

NATIONAL

Founded in 1968 by Algernon J. Cooper at New York University Law School, the National Black Law Students Association, Inc. (NBLSA) is a 501(c)(3) organization that works to increase the number of culturally responsible Black and minority attorneys who excel academically, succeed professionally, and positively impact the community. NBLSA conducts robust programming initiatives including career fairs, academic retreats, domestic and international engagement, and civic advocacy in the legislative and judicial arenas.

REGIONAL

The Southern Region of the National Black Law Student Association ("SRBLSA") is an advocate for diversity in legal education and the legal profession. SRBLSA is comprised of chapters in Alabama, Florida, Georgia, Mississippi, Kentucky, North Carolina, South Carolina, Tennessee, the Commonwealth of Puerto Rico, and the U.S. Virgin Islands.

4

SUB-REGIONS

10

STATES &
TERRITORIES

36

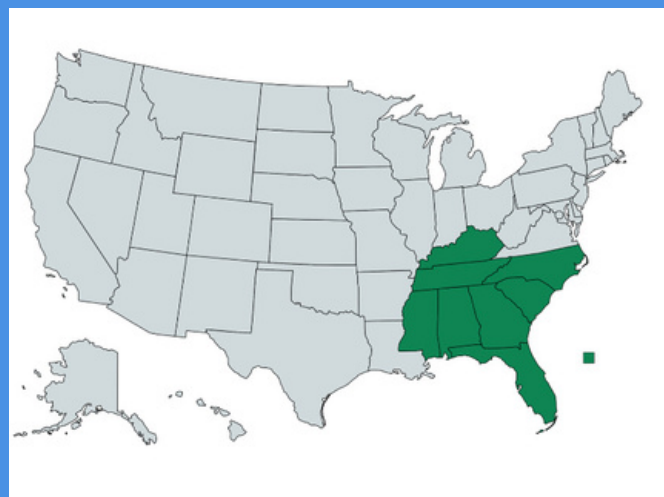
CHAPTERS

800+

ACTIVE
MEMBERS

Demographics

SRBLSA is comprised of 36 local chapters in four subregions. SRBLSA's membership consists of over 800 of the most sought-after, talented law students in the country.



54th Annual Regional Conference



The Regional Convention is our largest annual event and provides attendees with invaluable opportunities to enjoy keynote speakers and panel discussions, participate in workshops, attend the career fair, and compete at the regional competition level for the National Black Law Students Association's Advocacy Competitions. Additionally, the Regional Convention provides countless opportunities to engage in meaningful networking with hundreds of prospective and current law students, legal practitioners, judges, and employers!



February 19-23, 2025



Nashville, Tennessee

National Competition Series

Our organization annually hosts the following student competitions on the Regional and National levels:

- **Constance Baker Motley Mock Trial Competition**
- **Thurgood Marshall Moot Court Competition**
- **Nelson Mandela International Negotiations Competition**

SRBLSA is proud to host Sub-Region Academic Retreats tailored to the unique needs of our four sub-regions.

These retreats are designed to provide invaluable resources and support to our chapters, ensuring our members are well-prepared for their legal careers. Each retreat spans two days and offers a variety of workshops and activities centered around: Legal Writing, Resume Writing, Mock Interviews, Networking, and Legal Career Exposure.

We are continually striving to expand the reach and impact of our retreats by partnering with law firms, legal organizations, and law schools. These collaborations enable us to offer even more comprehensive resources and opportunities to our members. Additionally, when resources are available, we provide scholarships to ensure that all interested students can benefit from these enriching experiences.

Sub-Region
Academic
Retreats



Job Fair



Each year, we host two highly anticipated job fairs designed to connect aspiring legal professionals with potential employers and valuable resources.

Fall Virtual Job Fair: Held online each fall, this event allows students to engage with law firms, government agencies, corporations, and public interest organizations from the convenience of their own locations. The virtual format offers flexibility and accessibility, enabling students to explore a wide range of opportunities without geographical constraints.

In-Person Job Fair at the Regional Convention: As part of our annual regional convention, we host an in-person job fair that provides a dynamic and interactive environment for students and employers to connect. This event is a highlight of the convention and offers unparalleled networking opportunities.

By supporting our job fairs, sponsors will contribute to the professional growth and development of our members, fostering a more diverse and inclusive legal community. Together, we can help our members achieve their career aspirations and make a lasting impact in the legal field.

The Southern Regional Black Law Students Association Southern Journal of Policy and Justice (“SJPJ”) was established in 2005. The journal provides law students and legal professionals with an opportunity to create awareness and affect positive change by engaging in the legal analysis of economic, social, and political issues affecting the Black community through impactful legal writing.

Each year at the regional convention, SJPJ hosts its annual symposium featuring writers and editors of the current volume. The symposium is a space for them to present their work and engage in intellectual and insightful dialogue with attendees.

SOUTHERN
JOURNAL OF
POLICY &
JUSTICE



Sponsorship contributions to SRBLSA enable us to facilitate essential programming efforts that are designed to provide academic support, leadership development and civic engagement opportunities to the entirety of our membership. All contributions are used to fund our programmatic efforts including our Regional Convention. While SRBLSA offers a wide range of program-specific partnership options throughout the year, the benefits of sponsorship are primarily realized at our Regional Convention as described below:

**SRBLSA
SHINING
STAR**

\$12,500

Job fair registration fee included | Booth during duration of convention | Guaranteed panel speaker for law students and pre-law students (unlimited) | Remarks at Alumni Networking event | Additional all-access convention passes (total of ten) | VIP Table at Closing Awards Gala | Full page advertising in Convention program | Invitation to 2025 Fall Job Fair | Sponsor recognition at pre-convention region wide informational session and Closing Awards Gala | Guaranteed program collaboration during 2025-2026 term

**DIAMOND
DONOR**

\$10,000

Job fair registration fee included | Guaranteed panel speaker for law students and pre-law students (up to 5) | Remarks at Alumni Networking event | Additional all-access convention passes (total of eight) | Full page advertising in Convention program | Opportunity to include item in welcome swag bag for attendees | Sponsor recognition at pre-convention region wide informational session and Closing Awards Gala | Guaranteed program collaboration during 2025-2026 term

**PLATINUM
PARTNER**

\$5,000

Job fair registration fee included | Guaranteed panel speaker participation (up to 4 representatives) | Remarks at Alumni Networking event | Additional all-access convention passes (total of five) | 1/2 page advertising in Convention program | Sponsor recognition at Closing Awards Gala

**GOLD
GIVER**

\$4,000

Job fair registration fee included | Guaranteed panel speaker participation (up to 3 representatives) | Table at Alumni Networking Event | Additional all-access convention passes (total of four) | 1/2 page advertising in Convention program | Judge for Advocacy Competition | Sponsor recognition at Closing Awards Gala

Regional Sponsorship Opportunities

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**SILVER
SUPPORTER**
\$3,000

Job fair registration fee included | Guaranteed panel speaker participation (up to 2 representatives) | Table at Alumni Networking Event | Additional all-access convention passes (total of three) | 1/4 page advertising in Convention program | Judge for Advocacy Competition | Swag bag opportunity for attendees | Sponsor recognition at Closing Awards Gala

**BRONZE
BUDDY**
\$2,000

Job fair registration fee included | Guaranteed panel speaker participation (up to 1 representative) | Additional all-access convention passes (total of two) | 1/8 page advertising in Convention program | Judge for Advocacy Competition | Sponsor recognition at Closing Awards Gala

**IN KIND
SPONSOR**

This level of sponsorship is non-financial. Please select this tier if you are interested in contributing support in the form of venue/law firm space, food, and/or SWAG items only.

**FRIENDS
OF SRBLSA**

Choose your sponsorship dollar amount. We are appreciative of any support!

Regional Sponsorship Opportunities



"Leading the Charge: Together Towards Tomorrow"

The Sophisticated Southern Region of NBLSA

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